

## HOPE MINUTES

MARCH 2, 2007

President Margaret Claflin opened the meeting at 9:00am with Matthew 5:14-16.

Margaret welcomed guests Michelle Lux and Mindy Cvammen who came to talk about marketing ideas to increase enrollment. Michelle explained some of the thoughts behind this marketing tool, which is to motivate families, HOPE and PTF to increase word of mouth. They would like to connect a family and their church to promote CHCS. To start this promotion off, there will be an Open House on April 19th to prospective families. HOPE has been asked to provide light refreshments that evening. Parents will lead the tour and there will be different booths set up for the different programs our school offers. There will be an incentive for referrals. Mindy passed out sheets which explains the incentives offered for referrals such as a drawing during the Open House, and a Tuition credit for each referral that enrolls. She also went over the church liaison script which can be used to promote our school through the churches. She would like to compile an email list of parents and their organizations/churches so packets of information can be sent with them when they present this topic to their organization.

It was also suggested to present this information during Principal,s Club since many parents attend.

### TREASURER,S REPORT: (Dawn Kittel)

We paid out \$842.00 and took in \$840.00. This leaves us with approximately \$4,000.00 in our account.

### PRESIDENT,S REPORT: (Margaret Claflin)

Thank you notes were read from Miss Flick for the games HOPE purchased for her classroom and from Mrs. Weaver for the new shirts for the team.

Other items purchased from HOPE funds were: a table for puzzles for Miss Kaufman, a container for games for Mrs. Gingerich and a new microwave was purchased for the teachers.

Last month instead of popcorn being sold at lunch, cookies were sold. We took in about the same profit as the popcorn.

On March 19-21 an accreditation board will be here to look over the school. There will be eight people and HOPE will be providing food for them. Monday,s luncheon will be made by Kristen Owens and Wednesday,s lunch will be made by Dewan Williams. Drinks will be needed on Tuesday.

The volleyball concessions are being run by Margie Kever. She and Kristen Owen have been restocking supplies from Sam,s Club.

Movie Night was fun for all and went well.

SKATING PARTY:

This is planned for April 26th at Rocky,s.

TEACHER APPRECIATION WEEK: May 7-11

Monday - Breakfast will be planned by Honor Via starting at 7:30am. Devotionals begin at 8:00am in the Art room.

Tuesday - Flowers will be organized by Dawn Kittel. These were purchased last year at Sam,s Club which is cost effective and nearby. These are passed out to teachers and staff. We will need around 1,200 carnations.

Wednesday - Lunch will be coordinated by Dewan Williams.

Thursday - Pampering Day. Massages and manicures will be available that day. It was also suggested to have a jewelry cleaner available.

Friday - Chocolate Day and Note Day. Another suggestion was wrapped soap.

Recess Duty will be run by Christie Dye again this year.

NEW BUSINESS:

Parade information will be coming from Cuyahoga Falls for their Memorial Day parade. Also, Stow puts on a July 4th parade which we will also try to get info on. It was suggested to put a note in the Parentscope for cars that we could use (antiques, convertibles, etc.)

Tonja Hartwell requested a snow cone machine to purchase. It would cost \$500.00 for a new machine as opposed to renting one for \$50.00. The rental fee includes syrup and cups. HOPE did not feel this would be an advantageous expenditure.

The Christmas Shoppe will be headed by Honor Via next year. She has also contacted Fun Services to check into a carnival atmosphere for Track and Field Day. She will ask the PE teachers for their input.

There is a teacher vs. 6th grade kick ball game at the end of the year which students get very excited about. There may be a teacher vs. student volleyball game on the Thursday before spring break to capture this excitement.

Meeting was adjourned at 10:15am.

Linda Sedlacek

Recording Secretary